

6213

AUGUST 1, 1955

FALL **F. H. Woodruff** 1955
SEEDS

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U. S. Department of Agriculture

Wholesale Price List FOR *Custom Blended* LAWN SEED MIXTURES



WOODRUFF GRASS SEED WAREHOUSE, MILFORD, CONN.

F. H. WOODRUFF & SONS, INC.

MILFORD, CONNECTICUT

Branches: BELLEROSE, L. I., N. Y. - ATLANTA, GA. - TOLEDO, OHIO - SACRAMENTO, CALIF. - MERCEDES, TEXAS - SALISBURY, MD.

WOODRUFF *Custom Blended* LAWN SEED



GOLD SEAL MIXTURES HIGHEST QUALITY

The famed WOODRUFF TURF-MAKER meets these rigid specifications.

1. Over 80% Turf-Forming Perennial Grasses.
2. Over 97% Pure Seed.
3. Over 80% Average Germination.
4. Less than 0.3% Weed Content.
5. NO NOXIOUS WEEDS.



RED SEAL MIXTURES GOOD QUALITY

For DURABLE LAWNS under average conditions.

1. Over 70% Turf-Forming Perennial Grasses.
2. Over 90% Pure Seed.
3. Over 75% Average Germination.
4. Less than 0.5% Weed Content.
5. NO NOXIOUS WEEDS.

WHITE TAG GRASS SEED MIXTURES

Inexpensive mixtures for growing grass quickly.

ATTRACTIVELY PACKAGED — COMPETITIVELY PRICED

Special Discounts, Terms and Conditions.

(IMPORTANT — please read carefully)

F. O. B. MILFORD or BELLEROSE, L. I. — and FREIGHT PREPAID to your station on orders of 200 pounds or more of these mixtures.

TERMS - 2% ten days, Net 30 days, E. O. M. to firms of approved credit.

SHIPPING QUANTITIES

LAWN AND GRASS SEED

| | | |
|-----------------|---|-------------|
| 1 Pound Cartons | — | 25 per case |
| 3 Pound Cartons | — | 16 per case |
| 5 Pound Cartons | — | 10 per case |
| 25 Pound Bags | — | 2 per bale |

LESS THAN FULL CASE LOTS — Add 1c per pound

MERION BLUEGRASS

| | | |
|-----------------|---|-------------|
| 1 Pound Cartons | — | 12 per case |
| 3 Pound Cartons | — | 6 per case |

WHITE CLOVER

| | | |
|-------------------|---|-------------|
| 1/2 Pound Cartons | — | 24 per case |
| 1 Pound Cartons | — | 12 per case |

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE

THIS CANCELS ALL PREVIOUS QUOTATIONS

AUGUST 1, 1955

— WHOLESALE PRICES —

| BRAND | DESCRIPTION | 50 lb. Bags | 25 lb. Bags | 5 lb. Cartons | 3 lb. Cartons | 1 lb. Cartons |
|----------------------------|---|-------------|-------------|---------------|---------------|---------------|
| TURF-MAKER No. 38 | Contains: Certified Colonial Bent, Red Fescue, Extra Heavy Kentucky Bluegrass and Rough Bluegrass | \$.95 | .97 | .99 | 1.02 | 1.04 |
| TURF-MAKER No. 1 | Contains: Certified Colonial Bent, Extra Heavy Kentucky Bluegrass and Rough Bluegrass | \$.95 | .97 | .99 | 1.02 | 1.04 |
| TURF-MAKER FOR SHADE | Contains: Creeping Red Fescue, Rough Bluegrass, Chewings Fescue, and Fancy Redtop. | \$.95 | .97 | .99 | 1.02 | 1.04 |
| TURF-MAKER For Light Soils | Contains: Certified Colonial Bent, Red Fescue and Fancy Redtop. | \$.95 | .97 | .99 | 1.02 | 1.04 |

| BRAND | DESCRIPTION | 50 lb. Bags | 25 lb. Bags | 5 lb. Cartons | 3 lb. Cartons | 1 lb. Cartons |
|-------------------------|---|-------------|-------------|---------------|---------------|---------------|
| MILFORD GREEN FOR SUN | Contains: Kentucky Bluegrass, Red Fescue, Perennial Ryegrass, Redtop and Colonial Bent. | \$.70 | .72 | .74 | .77 | .79 |
| MILFORD GREEN FOR SHADE | Contains: Rough Bluegrass, Red Fescue, Perennial Ryegrass and Redtop. | \$.70 | .72 | .74 | .77 | .79 |

| | 50 lb. Bags | 25 lb. Bags | 5 lb. Cartons | 1 lb. Cartons |
|----------|-------------|-------------|---------------|---------------|
| PARK | \$.42 | .44 | .46 | .51 |
| GREEN-UP | \$.28 | .30 | .32 | .37 |

| TURF-MAKER with Merion Bluegrass Turf Research Foundation Seal of Approval | | | | | |
|--|-------------|-------------|---------------|---------------|---------------|
| WHOLESALE (per lb.) | 50 lb. Bags | 25 lb. Bags | 5 lb. Cartons | 3 lb. Cartons | 1 lb. Cartons |
| | \$1.47 | 1.49 | 1.51 | 1.54 | 1.56 |
| Contains: Certified Merion Bluegrass, Certified Astoria Bent, Illahee Creeping Red Fescue and Poa Trivialis. | | | | | |

WHITE CLOVER FOR LAWNS

PACKED 12 LBS. PER CASE

| | 1/2 lb. Cartons | 1 lb. Cartons |
|-------------------------------|-----------------|---------------|
| WHITE DUTCH CLOVER (per unit) | .62 1/2 | 1.20 |
| N. Z. WHITE CLOVER (per unit) | .62 1/2 | 1.20 |

MERION BLUEGRASS

Turf Research Foundation Seal of Approval

| | |
|-----------------------------|----------------|
| 1 Pound Boxes (12 per case) | \$3.12 per lb. |
| 3 Pound Boxes (6 per case) | 3.10 per lb. |

— RETAIL PRICES —

GOLD SEAL MIXTURES

| | 1 lb. | 3 lb. | 5 lb. | 25 lb. | 50 lb. |
|----------------------------------|---------|-------|-------|--------|--------|
| TURF-MAKER No. 38 | \$ 1.60 | 4.65 | 7.50 | 37.10 | 72.65 |
| TURF-MAKER No. 1 | \$ 1.60 | 4.65 | 7.50 | 37.10 | 72.65 |
| TURF-MAKER for Light Soils | \$ 1.60 | 4.65 | 7.50 | 37.10 | 72.65 |
| TURF-MAKER for Shade | \$ 1.60 | 4.65 | 7.50 | 37.10 | 72.65 |
| TURF-MAKER with Merion Bluegrass | \$ 2.35 | 7.00 | 11.55 | 56.98 | 112.45 |

RED SEAL MIXTURES

| | 1 lb. | 3 lb. | 5 lb. | 25 lb. | 50 lb. |
|-------------------------|---------|-------|-------|--------|--------|
| MILFORD GREEN for Sun | \$ 1.20 | 3.55 | 5.65 | 27.50 | 53.50 |
| MILFORD GREEN for Shade | \$ 1.20 | 3.55 | 5.65 | 27.50 | 53.50 |

WHITE TAG GRASS SEED MIXTURES

| | 1 lb. | 5 lb. | 25 lb. | 50 lb. |
|--------------------|--------|------------|------------|---------------|
| PARK | \$.79 | 3.50 | 16.85 | 32.10 |
| GREEN-UP | \$.55 | 2.45 | 11.45 | 21.40 |
| MERION BLUEGRASS | | | \$4.75 | \$14.15 |
| WHITE DUTCH CLOVER | \$.95 | 1/4 lb. | 1 lb. | \$1.85 |
| N. Z. WHITE CLOVER | .95 | | | 1.85 |
| GRO-SOD LAWN FOOD | | 25 lb. bag | 50 lb. bag | \$2.50 \$4.15 |

— WHOLESALE —



WOODCO BRAND BIRD FOOD

\$11.00 per 100 lbs.
50c per hd. less if ordered in 500 lb. lots.

Prepaid delivery on 200 lbs. or over

ATTRACTIVE BAGS, COLORFUL POSTER FREE WITH EVERY SHIPMENT.

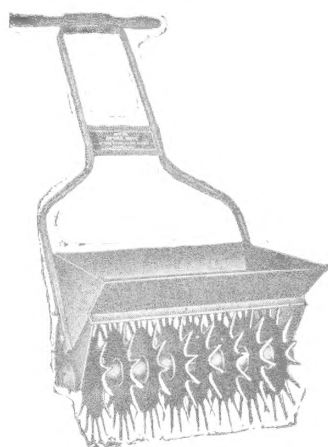
F. H. WOODRUFF & SONS, INC.,

MILFORD, CONN.

Branches:
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SALISBURY, MD.

F. H. Woodruff & Sons, Inc., warrants to the extent of the purchase price that the seeds or bulbs sold are as described on the container, within recognized tolerances. Seller gives no other or further warranty, express or implied.

SPIKE DISC LAWN AND GREEN CULTIVATORS



HOME LAWN SIZE MODEL 8

8 discs, each 10 in. diameter — Rolling width 16 in.

Wholesale — — \$12.35 each
Retail — — 18.50 each

SHIPPING WEIGHT 35 LBS.

Terms: 2% 10 Days, Net 30 Days, E.O.M., F.O.B. our warehouses, freight prepaid on 200 lbs. or more.

WOODRUFF FERTILIZER and SEED DISTRIBUTORS



**Lawn
Beauty**

DURABLE

ACCURATE

Long Life

CALIBRATED FOR WOODRUFF PRODUCTS

| Model | Size | Shipping Weight | Wholesale Price | Retail Price |
|-------|------|-----------------|-----------------|--------------|
| 18 | 18" | 30 lbs. | \$13.30 | \$19.95 |
| 24 | 24" | 34 lbs. | \$18.00 | \$26.95 |

Terms: 2% 10 Days, Net 30 Days, E.O.M., F.O.B. Milford or Bellerose. Freight prepaid on 200 lbs or more.

GRO-SOD LAWN FOOD WHY SHOULD YOU SELL IT? HOW SHOULD YOU SELL IT?

Read these sales helps and
INCREASE YOUR SALES

1. Although GRO-SOD is higher priced than most fertilizers, it covers more than twice the area.
2. At this lower rate of application it feeds the lawn completely, supplying all the necessary plant food needed in good turf.
3. The formula is 10-6-4 and one-half the nitrogen is derived from organic sources. This means a longer feeding period as the organics break down in the soil slowly and become available to the grass over a period of time.
4. GRO-SOD LAWN FOOD is for lawns only - new plantings and for established turf. Lawns are grown principally for foliage, and nitrogen is the leaf growing element. The phosphorus and potash content is provided in that proportion needed by grass plants.
5. GRO-SOD LAWN FOOD is a good investment for you and your trade. It provides a profitable "tie-in" sale and a satisfied customer.

GRO-SOD LAWN FOOD

— PRICES —

| Size | Wholesale | Retail |
|-------------------|-----------|--------|
| 50 lb. bags | \$2.95 | \$4.15 |
| 25 lb. bags | \$1.65 | \$2.50 |

TON LOTS or OVER Less 5%

Special Discount in Truck Lots and Car Lots.

— WRITE OR PHONE —

**PRICES SUBJECT TO CHANGE
WITHOUT NOTICE**

TERMS: 2% 10 Days; Net 30 Days E.O.M.

F. O. B. Our Warehouses - Freight Prepaid on 200 lbs. or over.

TREEKOTE PRUNING COMPOUND

To be applied to all types of tree grafting and tree injury. Not affected by the hottest weather.

| | Packed | Wholesale Price | Retail Price |
|---------------|---------------------|-----------------|--------------|
| HALF PINT CAN | 48 to the case | \$.24 Each | \$.40 Each |
| PINT CAN | 24 to the case | .33 Each | .55 Each |
| QUART CAN | 12 to the case | .45 Each | .75 Each |
| GALLON CAN | 6 to the case | 1.20 Each | 2.00 Each |

Terms: 2% 10 Days, Net 30 Days, E.O.M., F.O.B., Milford, Conn.

TROWBRIDGE'S GRAFTING WAX

The grafting wax with a 90-year reputation for excellence, economy and ease of use. Packed 50 lbs. per carton.

| | Wholesale | Retail |
|---------------------|-----------|----------|
| 1/4-LB. CAKES | .21 Each | .35 Each |
| 1/2-LB. CAKES | .30 Each | .50 Each |
| POUND CAKES | .48 Each | .80 Each |

Terms: 2% 10 Days, Net 30 Days, E.O.M., F.O.B., Milford, Conn.